

# LIME

**LIME** is a free subscription printed magazine specifically for the biomedical research industry. Primarily a publication for the United Kingdom and Ireland it is also distributed in 26 other countries around the world.

The acronym **LIME** stands for **Laboratory Industry Manufacturer's Encyclopedia**.

The magazine provides an information platform for companies with products and services that would be useful for organisations involved with biomedical research. Commercial and charitable organisations are able to promote their products and services through display adverts and advertorial features which form part of many issues.

**LIME** is published on 10 occasions per year : Please see separate table for current year.

**Advertising rates** : Please see separate table for current year.



**Advert preferred formats and size** : LIME prefers to receive adverts as press ready pdf's or in Quark express with all fonts embedded. Minimum 300dpi resolution for quality of images. Advert size is A5 portrait format – 145mm x 210mm with 3mm bleed margin where appropriate to advert design.

*(Please contact us for acceptability of any other formats).*

**Advertorials** : Advertorial articles of up to 1000 words are accepted for printing at the discretion of the Editor. Likewise any relevant new product/service launches can be featured in LIME. Please contact us to discuss provision and printing of Advertorial or other articles.

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